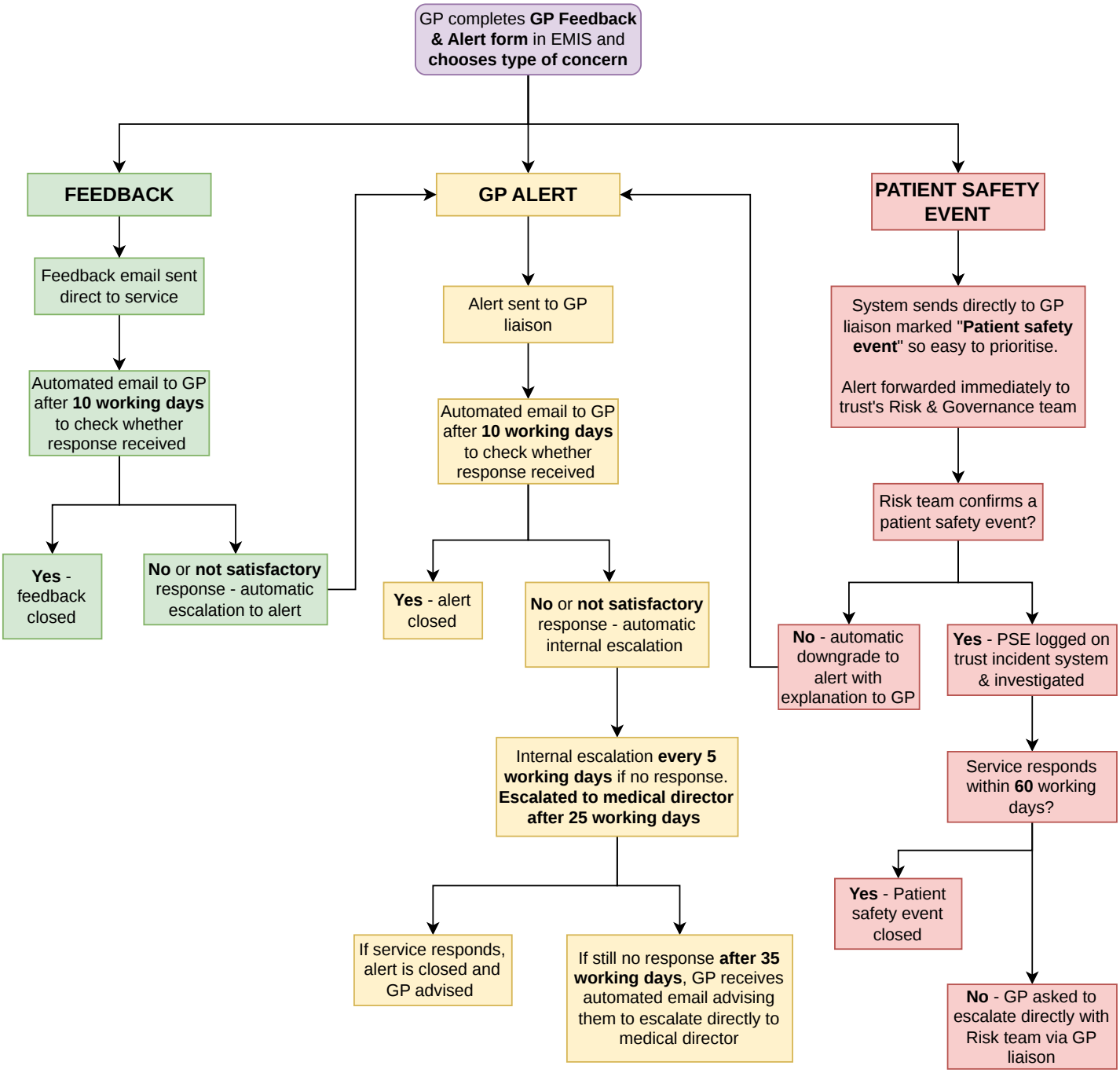GP Feedback & Alert pathway